ORDER

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Estimato: 12220 WHAS Flight Date: 102423 - 102023 Primary AE: Typer Fritsch Ordigrial Date / Rev: General Sales Chine: TSWAS Agency Name: Great American Media/ POL Biling Type: Cash Buing Contact: Biling Contact: Biling Contact: Biling Contact: Biling Contact: 355 K Street NW Washington, DC 20007 Agency Commission: 15% Advertiser Name: ISS/ Defending Bluegrass Values Now Business End: Demographic: A50- Avertiser External ID: M217166 Revenue Code 1: ICOU Agency External ID: M217166 Revenue Code 1: ICOU Agency External ID: M217166 Revenue Code 2: (POL) Political Unit Code: General Revenue Code 3: (POL) Political<	Alt Order :		#:	WO	C14233271										
Flight Date: Top2/23 - 10/20/23 Primary AE: Taylor Fritech Original Date / Rev: 08/08/23 / 08/08/23 Sales Office: TB/WAS Order Type: General Sales Region: NAT Agency Name: Great American Media/ POL Billing Type: Cash Billing Contact: Billing Contact: Billing Calendar: Broadcast 3050 K Streat NW Billing Cycle: Comprophysic Agency Commission: 15% Advertiser Name: ISS/ Defending Bluegrass Values New Business End: Mathematics Product Codes: IS-Governor Advertiser External ID: M217186 Revenue Code 3: Revenue Code 3: (POL) Pallical Unit Code:: General Gonder 20/23 73 S28.665.00 S24.390.75 Noverber 20/23 73 S28.665.00 S24.390.75 Noverber 20/23 73 S28.665.00 S24.390.75 Noverber 20/23 73 S28.665.00 S28.555.00 Totals Start Date Flagt Total Totals Noverber 20/23 73 S28.655.00 S28.6		Product D	Product Desc:		e										
Original Date / Rev: 0809323 / 08/09/23 Sales Office: TSWAS Order Type: General Sales Region: NAT Agency Name: Great American Modal/ POL Billing Type: Cach Bluing Contact: 3050 K Street NW Billing Calendar: Broadcast Billing Calendar: Broadcast Advertiser Name: 155 / Ordending Bluegrass Values Naw Business End: Marce Forder State Marce	Estima			1272	20						WHAS				
Order Type: General Sales Region: NAT Agency Name: Great American Media/ POL Billing Type: Cash Bulying Contact: 3000 K Street NW Billing Calendar: Bread Bread Advertiser Name: 1557 Defending Bluegrass Values Billing Cycle: ECMMEDC Advertiser Name: 1557 Defending Bluegrass Values New Business End: Advertiser Karnal ID: M217166 Product Codes: 1560- Advertiser Karnal ID: 2086AG General Revenue Code 1: AGY Unit Code: General Order Separation: 00:15:00 Priority: P04 Bill Totals Matchine Karnal ID: 288.695.00 \$24.380.75 0.00 Start Date End Date # Spots Gross Amount Net Amount Morthmer 2023 73 \$28.695.00 \$24.380.75 0.00 Novomber 2023 103:023 13 \$24.800.00 \$24.380.75 0.00 Morthmer Start Of Order 100% \$24.380.75 0.00 Cocount		Flight Date	es:	10/2	4/23 - 10/30/23			Primary Al	E:		Taylor Frits	ch			
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Billing Contact: Billing Calendar: Broadcast 3050 K Street NW Billing Cycle: EOMECC Washington, DC 20007 Agency Commission: 15% Advertiser Name: ISS/ Defending Bluegrass Values New Business End: Product Codes: IS-Governor Advertiser External ID: 2088AG Revenue Code 1: AGV Agency External ID: 2088AG Priority: P04 Order Separation: 00.15:00 Priority: P04 Order Separation: 00.15:00 Bill Plan Totals Gross Amount Net Amount Rategrad Start Date # Spots Gross Amount Net Amount Rategrad 02/25/23 10/29/23 73 \$28,695.00 \$24,390.75 Start Date 68 \$33,555.00 \$28,521.75 0.00 Noadcast 10/29/23 73 \$28,695.00 \$24,390.75 Start Date / End Date Order % Account Executive Sales Office Sales Region Start Date / End Date Order % Account Executive	Agency			Grea	at American Mec	ia/ POL									
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Washington, DC 20007 Agency Commission: 15% Advertiser Name: ISS/ Defending Bluegrass Values New Business End: Product Codes: IS-Governor Advertiser External ID: 2068AG Revenue Code 1: AGY Agency External ID: 2068AG Revenue Code 2: (POL) Political Unit Code: General Priority: P04 Order Separation: 00:15:00 Bill Plan Totals Cross Amount Net Amount October 2023 73 \$28,0850 \$24,390.75 October 2023 73 \$4,800.00 \$4,131.00 0.00 00/25/23 10/30/23 13 \$4,800.00 \$4,131.00 October 2023 73 \$28,085.00 \$28,521.75 0.00 Account Executives Sales Office Sales Negion Start Date / End Date Order % 0.00 Taylor Fritsch Sales Office Sales Negion Start Date / End Date Order % 0.00 UKANN 8% \$24,00.00 WKAS \$20.00 0.00 0.00 WH		Billing Cor	ntact:					-							
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Print Date: 08/09/23 09:52:35 Page 2 of 4

Order / Rev:	2752445	Advertiser:	ISS/ Defending Bluegrass Values	
Alt Order #:	WOC14233271	Product Desc:	Issue	WHAS
Flight Dates:	10/24/23 - 10/30/23	Estimate:	12720	

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 10/24/23 10/30/23	Weekdays MTWTF Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
N 2 WHAS 10/24/23 10/30/23	Local News @ 6a M-F CM GMK @ 630A		0 AM MTWTF	:30	3	\$300.00 P02	0.00 NM	3	\$900.00
Start Date End Date Week: 10/24/23 10/30/23	Weekdays Spots/Week MTWTF 3	Rate \$300.00	Rating 0.00						
N 3 WHAS 10/24/23 10/30/23	Good Morning America CM GOOD MORNING AMERICA 7	7:00 AM-8:0	0 AM MTWTF	:30	5	\$325.00 P02	0.00 NM	5	\$1,625.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/24/23 10/30/23 N 4 WHAS 10/24/23 10/30/23	MTWTF 5 Good Morning America CM		0.00 0 AM MTWTF	:30	5	\$325.00 P02	0.00 NM	5	\$1,625.00
Start Date End Date	GOOD MORNING AMERICA 8 Weekdays Spots/Week	8:00 AM-9:0/ Rate	0 AM) Rating						
Week: 10/24/23 10/30/23 N 5 WHAS 10/24/23 10/28/23	MTWTF 5 Good Morning America S2M	\$325.00 7-9a	0.00	:30	1	\$180.00 P02	0.00 NM	1	\$180.00
N 5 WHAS 10/24/25 10/20/25	GOOD MORNING AMERICA	7-9a	3-	.30	I	\$100.00 P02	0.00 1110	1	\$180.00
Start Date End Date Week: 10/23/23 10/29/23	Weekdays Spots/Week	<u>Rate</u> \$180.00	Rating 0.00						
N 6 WHAS 10/24/23 10/28/23	Local News @ 9a Sa CM GMK WEEKEND 9-10A	9-10a	S-	:30	1	\$180.00 P02	0.00 NM	1	\$180.00
Start Date End Date Week: 10/23/23 10/29/23	Weekdays Spots/Week	<u>Rate</u> \$180.00	Rating 0.00						
N 8 WHAS 10/24/23 10/29/23	This Week Su CM THIS WEEK	9-10a	S	:30	1	\$350.00 P02	0.00 NM	1	\$350.00
Start Date End Date Week: 10/23/23 10/29/23	Weekdays Spots/Week	<u>Rate</u> \$350.00	<u>Rating</u> 0.00						
N 9 WHAS 10/24/23 10/30/23	Local News @ 12p M-F CM WHAS11 NEWS AT NOON	12:00 PM-12	2:30 PIMTWTF	:30	2	\$180.00 P02	0.00 NM	2	\$360.00
Start Date End Date	Weekdays Spots/Week	(12:00 PM-12 Rate	Rating						
Week: 10/24/23 10/30/23 N10 WHAS 10/24/23 10/30/23	MTWTF 2 Local News @ 12p M-F CM	\$180.00 12:30 PM-1:	0.00 00 PMMTWTF	:30	3	\$180.00 P02	0.00 NM	3	\$540.00
Start Date End Date	WHAS11 NEWS AT 1230P	(12:30 PM-1:							
Week: 10/24/23 10/30/23	WeekdaysSpots/WeekMTWTF3	<u>Rate</u> \$180.00	Rating 0.00						
N11 WHAS 10/24/23 10/30/23	GMA3 CM GMA3	1-2p	MTWTF	:30	3	\$180.00 P02	0.00 NM	3	\$540.00
Start Date End Date Week: 10/24/23 10/30/23	WeekdaysSpots/WeekMTWTF3	<u>Rate</u> \$180.00	Rating 0.00						
N12 WHAS 10/24/23 10/30/23	General Hospital CM GENERAL HOSPITAL	2-3p	MTWTF	:30	3	\$250.00 P02	0.00 NM	3	\$750.00
Start Date End Date Week: 10/24/23 10/30/23	WeekdaysSpots/WeekMTWTF3	<u>Rate</u> \$250.00	Rating 0.00						
N13 WHAS 10/24/23 10/30/23	•	-	0 PM MTWTF	:30	5	\$180.00 P02	0.00 NM	5	\$900.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/24/23 10/30/23 N14 WHAS 10/24/23 10/30/23	MTWTF 5 Local News @ 4p M-F CM		0.00 0 PM MTWTF	:30	5	\$180.00 P02	0.00 NM	5	\$900.00
Start Date End Date	WHAS11 NEWS @ 430P Weekdays Spots/Week	(4:30 PM-5:0 <u>Rate</u>	0 PM) <u>Rating</u>						
Week: 10/24/23 10/30/23 N15 WHAS 10/24/23 10/30/23	MTWTF 5 Local News @ 5p M-F CM	\$180.00 5-530p	0.00 MTWTF	:30	5	\$350.00 P02	0.00 NM	5	\$1,750.00
Start Date End Date	WHAS11 NEWS @ 5p Weekdays Spots/Week	Rate	Rating		-	, .		-	. ,
Week: 10/24/23 10/30/23	<u>МГWГF 5</u>	\$350.00	0.00		-	\$400 00 Pc-	0.00	_	40 000 00
N16 WHAS 10/24/23 10/30/23	Local News @ 530p M-FCM WHAS11 NEWS @ 530P	530-6p	MTWTF	:30	5	\$400.00 P02	0.00 NM	5	\$2,000.00
Start Date End Date Week: 10/24/23 10/30/23	WeekdaysSpots/WeekMTWTF5	<u>Rate</u> \$400.00	Rating 0.00						
N17 WHAS 10/24/23 10/30/23	СМ	6-630p		:30	5	\$450.00 P02	0.00 NM	5	\$2,250.00

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Order / Rev:	2752445	Advertiser:	ISS/ Defending Bluegrass Values	
Alt Order #:	WOC14233271	Product Desc:	Issue	WHAS
Flight Dates:	10/24/23 - 10/30/23	Estimate:	12720	

Ln Ch	Start	End	Inventory Code		Start/End		Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			Local News @ 6p WHAS11 NEWS			MIWIF					_	
Sta Week: 10/	art Date /24/23	End Date 10/30/23	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$450.00	Rating 0.00						
N18 WHAS	10/24/2	3 10/29/23	Local News @ 63 WHAS11 NEWS	•	630-7p	S	:30	1	\$500.00 P02	0.00 NM	1	\$500.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ N19 WHAS		10/29/23 3 10/30/23	S ET 7-730p	1 CM	\$500.00 7-730p	0.00 MTWTF	:30	3	\$500.00 P02	0.00 NM	3	\$1,500.00
Sta	art Date	End Date	ENTERTAINMEN Weekdays	NT TONIGHT Spots/Week	Rate	Rating						
Week: 10/	/24/23	10/30/23	MTWTF	3	\$500.00	0.00						
N20 WHAS	10/24/2	3 10/30/23	Inside Ed 730-8p INSIDE EDITION		730-8p	MTWTF	:30	4	\$500.00 P02	0.00 NM	4	\$2,000.00
<u>Sta</u> Week: 10/	art Date /24/23	End Date 10/30/23	Weekdays MTWTF	Spots/Week 4	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
N21 WHAS	10/24/2	3 10/30/23	Mon Prime C THE GOOD DOO	CM CTOR	10-11p	M	:30	1	\$1,150.00 P02	0.00 NM	1	\$1,150.00
<u>Sta</u> Week: 10/	art Date	End Date 10/30/23	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,150.00	<u>Rating</u> 0.00						
N22 WHAS			Tue Prime C	СМ	10-11p	- T	:30	1	\$650.00 P02	0.00 NM	1	\$650.00
	art Date	End Date	THE ROOKIE: FI	EDS Spots/Week	Rate	Rating						
Week: 10/ N23 WHAS		10/29/23 3 10/25/23	- T Wed Prime A	1 CM	\$650.00 8-9p	0.00 W	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Sta	ort Data	End Data	THE CONNERS/			Pating						
Week: 10/	rt Date /23/23	End Date 10/29/23	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
N24 WHAS	10/24/2	3 10/25/23	Wed Prime C BIG SKY	СМ	10-11p	W	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
<u>Sta</u> Week: 10/	art Date /23/23	End Date 10/29/23	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$750.00	<u>Rating</u> 0.00						
N25 WHAS	10/24/2	3 10/26/23	Thu Prime A STATION 19	СМ	8-9p	T	:30	1	\$1,275.00 P02	0.00 NM	1	\$1,275.00
<u>Sta</u> Week: 10/	art Date	End Date 10/29/23	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,275.00	<u>Rating</u> 0.00						
N26 WHAS			Thu Prime B	СМ	9-10p	T	:30	1	\$2,050.00 P02	0.00 NM	1	\$2,050.00
Sta	art Date	End Date	GREY'S ANATO Weekdays	MY Spots/Week	Rate	Rating						
Week: 10/ N27 WHAS		10/29/23 3 10/27/23	T Fri Prime A	1 	\$2,050.00 8-9p	0.00 F	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
			SHARK TANK		•		.00	•	\$100.001 0 <u>2</u>	0.00 1111		<i>Q100.00</i>
Sta Week: 10/	art Date /23/23	End Date 10/29/23	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
N28 WHAS	10/24/2	3 10/27/23	Fri Prime Other 20/20	СМ	9:00 PM-11 (9:00 PM-11	:00 PM F :00 PM)	:30	1	\$650.00 P02	0.00 NM	1	\$650.00
<u>Sta</u> Week: 10/	art Date /23/23	End Date 10/29/23	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$650.00	<u>Rating</u> 0.00						
N29 WHAS			Sun Prime A	CM	7-8p	S	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Sta	art Date	End Date	AMERICA'S FUN Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ N30 WHAS		10/29/23	Sun Prime B	1 	\$750.00 8-9p	0.00	:30	1	\$1,200.00 P02	0.00 NM	1	\$1,200.00
			CELEBRITY JEC		0-9p	5	.50	1	ψ1,200.001 02	0.00 1110		ψ1,200.00
Sta Week: 10/	art Date /23/23	End Date 10/29/23	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
N31 WHAS	10/24/2	3 10/30/23	LN (M-Su) WHAS11 NEWS	CM AT 11 M-F/SU	11-1135p J	MTWTF-S	:30	5	\$400.00 P02	0.00 NM	5	\$2,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev:	2752445	Advertiser:	ISS/ Defending Bluegrass Values	
Alt Order #:	WOC14233271	Product Desc:	Issue	WHAS
Flight Dates:	10/24/23 - 10/30/23	Estimate:	12720	

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 10/	art Date	End Date 10/30/23	Weekdays MTWTF-S	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
N32 WHAS			Local News @ 11 WHAS11 NEWS	p Sa CM	11-1135p	S-	:30	1	\$300.00 P02	0.00 NM	1	\$300.00
Sta Week: 10/	art Date /23/23	End Date 10/29/23	Weekdays	Spots/Week 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.00						
N33 WHAS	10/24/2	3 10/30/23	Jimmy Kimmel JIMMY KIMMEL	СМ	1135p-1237a	a MTWTF	:30	3	\$120.00 P02	0.00 NM	3	\$360.00
Week: 10/	0	End Date 10/30/23	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$120.00	Rating 0.00						
N34 WHAS	10/24/2	3 10/30/23	Nightline NIGHTLINE	СМ	12:35 XM-1:0 (12:35 XM-1:	05 XMMTWTF 05 XM)	:30	2	\$80.00 P02	0.00 NM	2	\$160.00
<u>Sta</u> Week: 10/	art Date /24/23	End Date 10/30/23	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$80.00	<u>Rating</u> 0.00						
N35 WHAS	10/24/2	3 10/28/23	Inside Ed 1135p- INSIDE EDITION		1135p-1205a	aS-	:30	1	\$160.00 P02	0.00 NM	1	\$160.00
Sta Week: 10/	art Date /23/23	End Date 10/29/23	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$160.00	<u>Rating</u> 0.00						
N36 WHAS	10/24/2	3 10/28/23	NCAA FB Daytim ABC COLLEGE		12-330p F	S-	:30	1	\$950.00 P02	0.00 NM	1	\$950.00
<u>Sta</u> Week: 10/	art Date /23/23	End Date 10/29/23	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$950.00	<u>Rating</u> 0.00						
N37 WHAS	10/29/2	3 10/29/23	Good Morning An Good Morning Ar		8-9a	S	:30	1	\$200.00 P02	0.00 NM	1	\$200.00
<u>Sta</u> Week: 10/	art Date /23/23	End Date 10/29/23	Weekdays	Spots/Week 1	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
										Totals	86	\$33,555.00

Totals 86 \$33,555.00